



CHESAPEAKE BAY OUTWARD BOUND SCHOOL

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Executive Director

March 19, 2021

Dear Friends and Family of CBOBS,

On behalf of the Board and staff at Chesapeake Bay Outward Bound School, I invite you to join our circle of donors and support Cornerstone 21. We are turning the corner this year: welcoming students back into the field, expanding our work across the greater Washington, DC region and building new partnerships that make our expeditions more equitable. This progress would not have been possible without your unwavering dedication to our mission, our crew and our students. But there is more that we can do, and your support is needed now more than ever!

Cornerstone has come to mean more than gathering one night under the tents at Leakin Park. It is about coming together to ensure that more than 6,000 students from all different backgrounds are inspired through challenging expeditions to discover their full potential. It is about your helping hundreds of teachers in the coming months develop professional skills in social emotional learning instruction. It is about celebrating the foundation of support our school is built on.

As we kick off Cornerstone 21, 100% of the CBOBS Board has already made a financial pledge. Please join us and make a donation. Enclosed is information on how you can support the school and ways we want to say thank you.

With still many needs in our region, we sincerely appreciate your continued support of Cornerstone.

To serve, to strive, and not to yield.











Ginger Mihalik
Executive Director

P.S. While we will have to wait a little longer to get together in person, we are planning a virtual Cornerstone 21 celebration program on Wednesday, May 26th. So, save-the-date for now!

CORNERSTONE 2021: TURNING THE CORNER | SPONSORSHIP LEVELS

The value of our Cornerstone Sponsors over the last year has been immeasurable. While most organizations looked for shelter to wait out the storm of 2020, we forged on through the night thanks to your compassionate gifts. We may have been forced ‘off-trail’ this last year, but we’re finally turning a corner and finding our way back to seeing students in person again. Our ability to maintain focus is the only reason we are able to continue our impact within the schools we serve. You allowed us to pivot to virtual programs and provide belonging and connection to students who needed it during distance learning. As a result, we’ve kept our community engaged with our work, and have YOU to thank.

But now the biggest challenge awaits as we meet a demand for experiential learning like we’ve never seen. Your gift this year is as important as any years before. Turn this next corner with us, and let’s get back on the trail together.

| SPONSORSHIP BENEFITS | GOLD: \$10,000 | SILVER: \$5,000 | BRONZE: \$2,500 |
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| Your organization’s philanthropic impact with Outward Bound will be featured in our quarterly Donor Newsletter, and on our website in a special Cornerstone Spotlight section. |  | | |
| Invitations to exclusive donor events for you and/or members of your organization. |  |  |  |
| Your name or logo will be listed on promotional materials, emails, and social media content. <i>(Printed materials deadline is March 26, 2021)</i> |  |  |  |
| Your name and/or logo prominently displayed on the Cornerstone, Outward Bound website (25,000 unique visitors/month). See last year’s website at outwardboundchesapeake.org/cornerstone2020 |  |  |  |

PLEASE CONTACT US WITH ANY QUESTIONS ON HOW TO MAKE YOUR SPONSORSHIP PAYMENT:

Tamara Sciuolo, Development Manager | TSciuolo@outwardboundchesapeake.org | 410.442.6028
Make checks payable to: Chesapeake Bay Outward Bound School, 1900 Eagle Drive, Baltimore, MD 21207

All sponsorships benefit the students served by the Chesapeake Bay Outward Bound School.
 Your donations and sponsorships are tax deductible. Tax ID # 34-2007841.



**CHESAPEAKE BAY
OUTWARD BOUND SCHOOL**

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