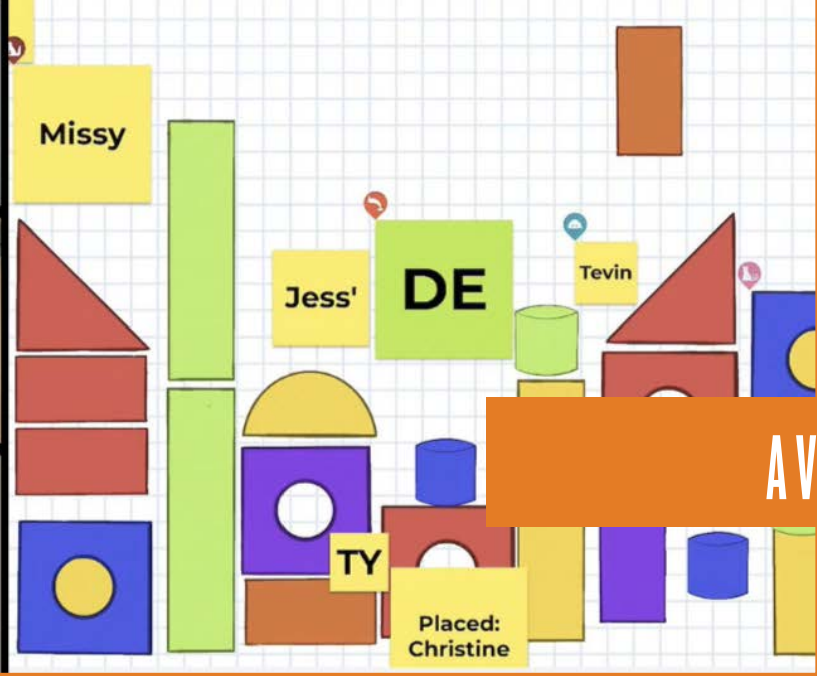




CHESAPEAKE BAY
OUTWARD BOUND SCHOOL

ANNUAL REPORT

2020



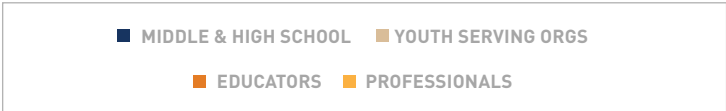
A VIRTUAL SUCCESS

Our mission is to *Change Lives Through Challenge and Discovery* and in 2020 we had to change our business through the same measures. The pandemic created a challenge unlike any other, one that put the students and schools we serve at risk. It required our entire team to work quickly and collaboratively to discover a new way of engaging with our students. The result was a completely new Outward Bound program, never before done at this scale—Virtual Character.

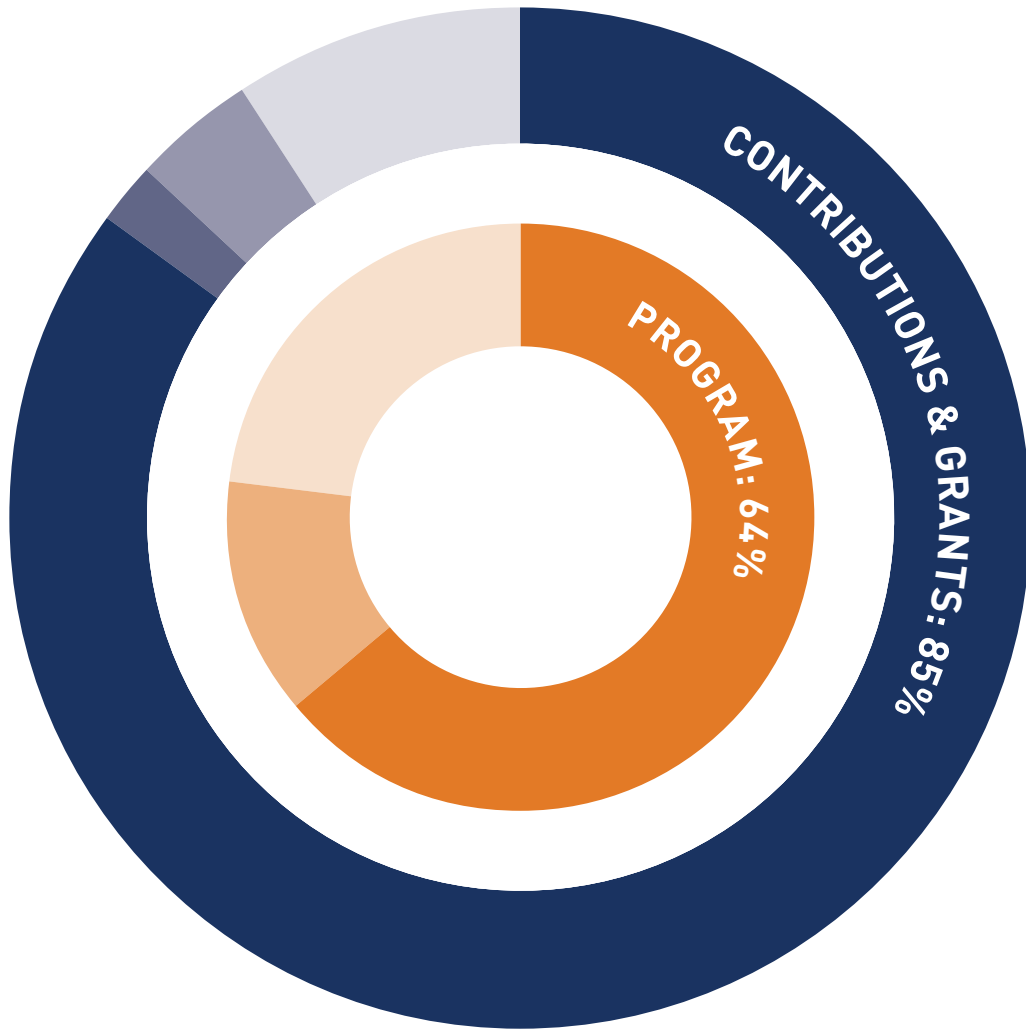
Over the course of 90 days our team conducted research, surveyed educators, ran pilot programs and focus groups, developed four themed curriculum progressions, built three virtual studios, and trained 14 of our most dedicated staff to deliver our impact through a screen.

Nearly 4,000 collective days of student programming later, we had made it through the year of ultimate uncertainty, prepared to step back into programming stronger and more prepared than ever before.

A huge thank you to our donors, partners, staff, and community for supporting us every step along the way.



OPERATIONAL FINANCIALS



REVENUE	
CONTRIBUTIONS & GRANTS ■	\$1,934,299
PROGRAM TUITION ■	\$45,421
DONATED GOODS & SERVICES ■	\$91,548
INTEREST & OTHER REVENUE ■	\$214,522
TOTAL	\$2,285,790

EXPENSES	
PROGRAM ■	\$1,764,315
FUNDRAISING ■	\$354,289
GENERAL & ADMINISTRATIVE ■	\$624,578
TOTAL	\$2,743,182

NET INCOME	-\$457,392
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“HONESTLY, OUTWARD BOUND DID AN AMAZING JOB CULTIVATING ENGAGEMENT AND COMMUNITY IN THE VIRTUAL SPACE. I EXPERIENCED MORE ENERGY AND ENGAGEMENT IN THIS ONE SESSION WITH MY KIDDOS THAN I USUALLY OBSERVE IN CLASSROOMS IN A WHOLE WEEK. THIS WAS REALLY AWESOME!”

BRYNN SMITH // EDUCATOR AT DIGITAL HARBOR HIGH SCHOOL



**CHESAPEAKE BAY
OUTWARD BOUND SCHOOL**